



## Join us in.... Going Green!

### **A First in Nebraska!**

The Nebraska Green Build Council is a marketing and professional development initiative of the Nebraska State Home Builders Council. The program is intended to foster the development of green building practices in the residential construction industry and market the benefits of owning a "Nebraska Certified Green Built Home" to the home-buying public.

### **Why Join?**

One of the most important advantages of membership in the Nebraska Green Build Council is the ability to utilize its many marketing opportunities. Outside builders, suppliers and associates may profess knowledge in 'green build', but those with membership have a level of credibility and resources available to set them apart from the competition.

**Website** - Each year the Nebraska Green Build Council's website is visited hundreds of times! Members have the opportunity to have their business featured on this website with contact information, photos and the opportunity to link back to their own business website. Check us out at [www.nebraskagreenbuilders.org](http://www.nebraskagreenbuilders.org) !

**Logo** - Members have the opportunity to incorporate the official Nebraska Green Build Council logo into their signage, print materials, ads and on their website, helping them establish a brand image that sets them apart from competitors.

**Council Meetings** - General membership as well as executive council meetings are held throughout the year. Members are encouraged to attend and learn about the newest developments on the green build front as well as participate in decisions that will shape the direction of green building in the State of Nebraska.

**Product Fairs** - Being able to network with Nebraska's Certified Green Builders and the public we educate is a necessary and valuable advantage to membership in the organization. Green Build Associates have the unique opportunity to showcase their product and talent at our

Associate Fair and perhaps even the State Fair!

### **Don't just take it from us.. Listen to our Associates!**

*"Black Hills Energy, one of the founder associates of the NSHBA Green Council, is very happy to be involved and see the successes the Council has achieved. Natural Gas plays a big part in "Green" as it is clean, reliable and abundant - the bridge to renewable energy. I personally enjoy the relationship building, the opportunity we have in learning together and look forward to spreading "Green" throughout Nebraska."* Greg Shinaut of Black Hills Energy

*"I join because all the cool people are members! Really we all have an interest in recycling and trying to conserve energy. Green Build just makes sense."* John Adcock of Comfort Tech Heating and Air

### **Who can join?**

We invite anyone with a passion for protecting the environment with green building practices to join the council. That includes subcontractors and suppliers, non profit organizations, financial institutions, ... the list goes on .

Your participation is essential ! Together we can establish a state wide support and networking group leads Nebraska in the area of Green Build!

#### **Nebraska Green Build Executive Team:**

Chairman: Scott Tafoya  
Arcosanti Inc, Omaha NE

Vice-Chairman: Matt Kleinschmit  
Pride Homes, Lincoln NE

Secretary: Bob Ruskamp  
LES

Treasurer: Rod Jeck  
Jeck and Company Builders  
Omaha NE

Visit us on the web at:

[www.nebraskagreenbuilders.com](http://www.nebraskagreenbuilders.com)

In affiliation with-



## ***Signing Up is Easy!***

Join the State Home Builders Association.

Sign up to attend the Green Build 101 course offered several times throughout the calendar year, in several locations throughout the State. The next class is being held this summer 2011 for more information contact [greg.shinaut@blackhillscorp.com](mailto:greg.shinaut@blackhillscorp.com)

Send in the membership application and dues (attached).

Once your application is received you will be contacted by a member of the Association and given access to the marketing resources and communication of the group.

The rest is up to you! C'mon... ***Join us in.... Going Green!***

### ***What else do I need to know?***

The Nebraska Green Build Council does require yearly dues from its members. Dues directly benefit both the builders and associates by; maintaining the website, production of the newsletter, and organization of the annual vendor fair, as well as costs associated with meetings, other print materials, advertisement and production of educational opportunities for members. We constantly battle to keep these numbers as low as possible for members and reward continuing members will discounted dues after their first year! **The following info and packages have been developed to help members get the most bang for their buck!**

**Ala Carte:** Total if all options below are chosen separately: \$880

#### **\$200 - 1st year Membership Fee**

\$200 - Participation in the Vendor Fair

\$400 - Personal Page on site with Link to company website

\$80 - Green Build 101 Class

**Best Buy Package:**

- 1st year membership fee
- Participation at the Annual Vendor Fair
- Personal Page on the site with a link to the company website or face book page
- Access to marketing materials and newsletter
- Green Build 101 course (**if the course is already taken a discount of \$50 will be applied**)

**\*Total Cost: \$700 Total Savings: \$180**

\*If you pay in full with submission of your application, a discount of \$25 will be applied for a new total of \$675

If you pay half with your application and half in 6 months a \$20 finance fee is added for a total of \$360 / \$360

**Basics Package:**

- 1st year Membership Fee
- Personal Page on the site with a link to the company website or Facebook page
- Access to marketing materials and newsletter
- Green Build 101 course (**if the course is already taken a discount of \$50 will be applied**)

**\*Total Cost: \$550 Total Savings: \$130**

\*If you pay in full with submission of application, a discount of \$25 will be applied for a new total of \$525

If you pay half down and half in 6 months a \$20 finance fee is added for a total of \$285 / \$285

**Super Sponsor Opportunity:** *Each year up to five Associates are given the opportunity to become a Super Sponsor and have their logo placed on the bottom of each page of the Green Build website with a direct link to their page.*

\*\$500 - Super Sponsor Privilege (\*if already purchasing a package: \$400)

***Your 2nd. Year and Beyond! Renewal of membership after your first year for both Builders and Associates is a flat \$300***

# Nebraska Green Build Council - Membership Application for Associates

Name: \_\_\_\_\_

Website: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Contact Phone # \_\_\_\_\_

Contact Email \_\_\_\_\_

Please check which membership package you wish to purchase.

Refer to the previous page for an itemized list of what is included in each option

\_\_\_\_ Ala Carte:

\_\_\_\_ \$200—1st. Year Membership Fee

\_\_\_\_ \$200 - Participation in Vendor Fairs

\_\_\_\_ \$400 - Personal Page on site with Link to Company Website

\_\_\_\_ \$80 - Green Build 101 Class

\_\_\_\_ Best Buy Package: \$700

\_\_\_\_ I am including a check for the full amount with my application.

(Total = \$675 or \$625 if the Green Build 101 class has already been paid for)

\_\_\_\_ I am including a check for half down and wish to be billed in 6 months for the second half of my dues.

(Total = \$360 or \$335 if the Green Build 101 class has already been paid for)

\_\_\_\_ Basics Package: \$550

\_\_\_\_ I am including a check for the full amount with my application.

(Total = \$525.5 or \$475 if the Green Build 101 class has already been paid for)

\_\_\_\_ I am including a check for half down and wish to be billed in 6 months for the second half of my dues.

(Total = \$285 or \$260 if the Green Build 101 class has already been paid for)

\_\_\_\_ Super Sponsor Opportunity: \$500 (\$400 if purchasing **with** a package)

\_\_\_\_ **I would like more information regarding the next Green Build 101 Meeting being held this summer!**

Questions? Contact us at [staci@pridehomeslincoln.com](mailto:staci@pridehomeslincoln.com)

Make Checks Payable To: The Nebraska State Home Builders Association

Mail Application To: Black Hills Energy - P.O. Box 83008 - Lincoln NE 68501